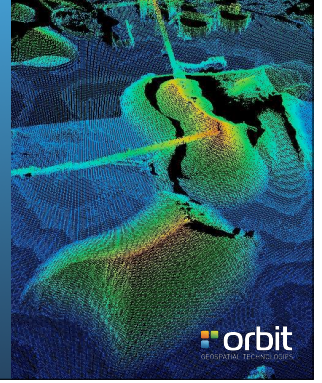


Orbit Mobile Mapping Version 17.0 Portfolio Changes

October 2016
For Orbit GT Resellers Only



INTRODUCTION



Version 17 Portfolio



4 Main Product Offerings

- Content Manager**
 ▶ single desktop product
 tool for data collectors, system owners manipulates imagery, point cloud
- Feature Extraction**
 ▶ 3 desktop products + C/S
 tool to extract points, lines, areas clash detection, profile, volume, blur adds (semi-)automated extraction
- 3D Mapping Cloud**
 ▶ everything online
 next generation web app to store, share, fuse publish content
- Publisher**
 ▶ on premises publisher
 on premises only - web & integrate

The Life of Mobile Mapping data



Who does what ?



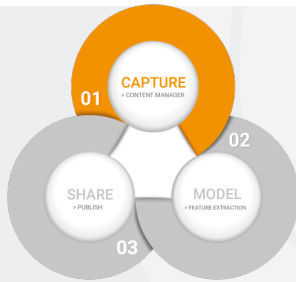
	CAPTURE - CONTENT MANAGER	MODEL - FEATURE EXTRACTION	SHARE - PUBLISH
MM SYSTEM OWNER	✓	✓	
SERVICE PROVIDER	✓	✓	✓
END USER		✓	✓

CONTENT MANAGER

FOR
MOBILE MAPPING DATA COLLECTORS



The Life of Mobile Mapping data



Content Manager product



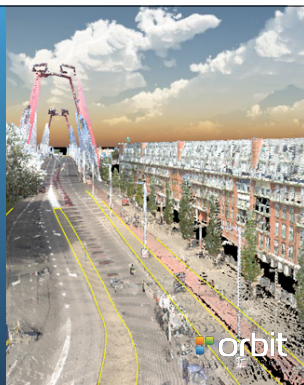
New tools

- Import
 - ▶ Added capabilities
- Explore
 - ▶ Slice View
- Verify
- Adjust
 - ▶ Auto Clean Point Cloud
- Deliver
 - ▶ To the Cloud

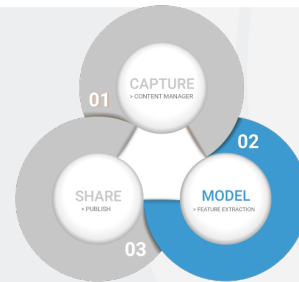


FEATURE EXTRACTION

FOR DATA PRODUCTION, ANALYSIS, OPERATIONAL WORKFLOWS



The Life of Mobile Mapping data

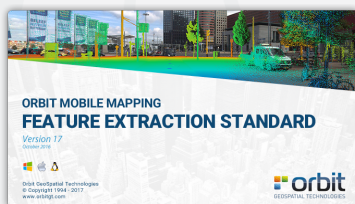


Feature Extraction products



New Products and Features

- Feature Extraction Basic
- Feature Extraction Standard
 - ▶ semi-automated extraction
- Feature Extraction Pro
- Blur & Erase
 - ▶ Production version



Change of Product Names



3 Products in v11

3 Product in v17

- | | | |
|--------------------------|---|-----------------------------|
| Feature Extraction Basic | ➔ | Feature Extraction Basic |
| Asset Inventory Bundle | ➔ | Feature Extraction Standard |
| Full Bundle | ➔ | Feature Extraction Pro |

Product are not changed regarding their capabilities. Several capabilities do have additional features.

Semi-Automated Feature Extraction



New tools in Standard and Pro

- Various tools included
 - ▶ Auto-Hover feedback
 - ▶ Ridge Detection
 - ▶ Curbs Detection
 - ▶ Catenary Detection
 - ▶ Road Markings Detection
 - ▶ Rails Detection
- Image Only measurements
 - ▶ Use overlays as vertical planes
 - ▶ Use estimated Ground
- Slice View
 - ▶ Intuitive combination with 2D, 3D views
 - ▶ Continue measurement in other view
- Parallel Extraction

Blur & Erase



New Production tool

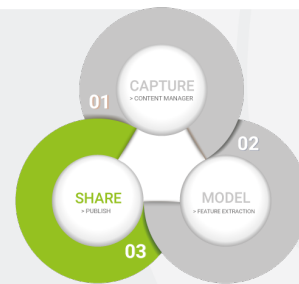
1. Detect, Annotate and Process
 - Detection Service
 - ▶ Faces & Plates detection
 - ▶ Annotates Areas of Interest in Metadata
 - **Blur & Erase Production**
 - ▶ Speed up annotation of Areas of Interest
 - ▶ Simplified manual mass editing
2. QC, Adjust by User Feedback
 - **Blur & Erase QC**
 - ▶ Simulate
 - ▶ Process Imagery
 - ▶ Receive user feedback
 - ▶ Adjust and (Re)-Deliver to Publisher/Cloud

3D MAPPING CLOUD

FOR SHARING OF ALL 3D MAPPING DATA



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Orbit GT's 3D Mapping Cloud



Announcing new Web Application

- New product available Q1 2017
- Replaces all Hosting and Subscription formulas for Publisher
- Self-Service website for any Customer
 - ▶ Customer is a Company
 - ▶ First User registers and Invites other users
 - ▶ First User chooses a Plan (#users) and Storage (#TB)
 - ▶ Auto-payment via Credit Card
 - ▶ Upload, Fuse and Share Mobile Mapping, UAS Mapping, Indoor, Terrestrial, and more.

Orbit GT's 3D Mapping Cloud



Link with your Customer

- Link with your Customer
 - ▶ Buy a Coupon Code to provide to customer
 - ▶ Customer enters Coupon Code to activate the pre-purchase
 - ▶ You as Reseller, and your Customer are now linked
- New Sales Model for Cloud
 - ▶ % on anything Customer buys
 - ▶ repetitive income
 - ▶ most likely to continue growing
 - ▶ Orbit GT to collect payments and pay royalty

Orbit GT's 3D Mapping Cloud

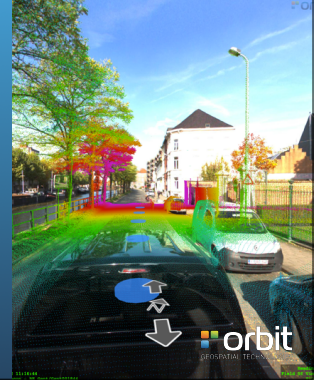


Which Plan do I need ?

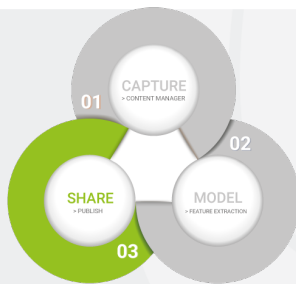
- For Named Users
 - ▶ From 5 up
 - ▶ Single Trial user available
14 days, only once
 - ▶ Upgrade / Downgrade on the fly
- Storage
 - ▶ Per unit of 1 TB
- Payment plan
 - ▶ Per Month
 - ▶ Per Year (discounted)
 - ▶ Paid upfront

PUBLISHER

FOR
SHARING OF MOBILE MAPPING DATA



The Life of Mobile Mapping data



Publisher products



Overview

- Standard Publisher now for *On Premises* only.
- Only 1 Price List
- Update planned for Q1/Q2 2017
 - ▶ HTML 5 viewer
 - ▶ Compatible with Cloud



End

More info : www.orbitgt.com
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